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WEBORAMA: €5,356 K IN CONSOLIDATED REVENUE FOR Q3 2014

The consolidated revenue of Weborama for the third quarter of 2014 stands at €5,356 K, up 4% on €5,157 K recorded for the same period in 2013. In terms of organic growth, that is to say excluding the depreciation of the rouble over the period and on a like-for-like basis, the increase is 7%.

During the past quarter, **international business** accounted for **69%** of the group's total revenue.

Furthermore, the "data" business has enjoyed great success. The Data Management Platform (DMP) won over new clients in France and Spain in the insurance, automotive, telecoms and supermarket sectors.

In France, the publishers business unit continued to develop with a number of publishers (Les Echos, NextRégie, CCM Benchmark) joining TF1, Orange, LeBonCoin, etc.

In Russia, **Weborama** expanded its partnership with Résolution Media to provide data and programmatic services to clients such as Nissan and McDonald's. New advertisers, including Johnson & Johnson, Pharmstandard, Subaru, Acura, and Mastercard, chose **Weborama** as their technological service provider. Lastly, in cooperation with Yandex, **Weborama** is now offering advertisers a wide range of video formats.



WEBORAMA: FROM DATA TO VALUE

Weborama has been innovating in the Data field since 1998. Using NLP (Natural Language Processing) and semantic analysis, the company builds taxonomies, profile databases and technological tools that make it possible to better manage digital content and thereby optimize digital marketing campaigns.

With 440 million profiles, and operating in 10 European countries, **Weborama** is the leading European data company. **Weborama** has been listed on Alternext since June 2006 (ALWEB). Its revenues continue to increase, reaching 25.8 million euros in 2013.

www.weborama.com