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WEBORAMA: €23,914 K IN CONSOLIDATED REVENUE FOR 2014

Weborama achieved consolidated revenue of €7,045 K for the 4th quarter of 2014. Considering that consolidated revenue for the same period in 2013 was €7,862 K, this represents a decrease of 10%. **In terms of organic growth, ie excluding the depreciation of the Russian Ruble over the period and on a like-for-like basis, the variation stands at -4%.**

In 2014, Weborama's achieved annual consolidated revenue of €23,914 K, compared to €25,834 K in 2013, a decrease of -7%. In organic terms, the variation represents -3%.

International business accounted for 69% of the group's total revenue for the entire year.

In France, **Weborama** was selected by La Redoute to set up a Media and CRM DMP.

Business in Russia demonstrated strong growth, driven in particular by the development of programmatic video for brands such as Nissan, Audi, McDonald's, Pfizer or Adidas. However, with the large depreciation of the Russian Ruble, the overall effect on the group's turnover has been negative.

We are proud to report our first contracts in Latam: following a tender process, Starcom Mediavest Group selected WCM as its adserver for the Latam region.

In Italy, Cadreon (Interpublic Group) opted for WAM as its internal DMP.

The Spanish agency Fisherman has opted to use the entire range of **Weborama** technologies to manage its clients' investments.

The Publishers business unit has also brought in new contracts: CCM, NextradioTV, Libération, among others.

While exiting the media business in 2014, Weborama has focused on its technology business: adserving, DMP and data bases (demographics and behavioral). In 2015, the company will continue its policy of investing in data innovation and international development.

WEBORAMA: FROM DATA TO VALUE

Weborama has been innovating in the Data field since 1998. Using NLP (Natural Language Processing) and semantic analysis, the company builds taxonomies, profile databases and technological tools that make it possible to better manage digital content and thereby optimize digital marketing campaigns.

With 440 million profiles, and operating in 10 European countries, **Weborama** is the leading European data company.
Weborama has been listed on Alternext since June 2006 (ALWEB). Its revenues reached 23.9 million Euros in 2014.

www.weborama.com